

2023 SPONSORSHIP GUIDE

eblencharities.org





WE ARE

Since 1991, Eblen Charities has been committed to assisting people in immediate crisis using practical solutions. We have experience supporting members of our WNC community with essential needs, including housing, food, utilities, clothing, transportation, and medical necessities. When clients require help, Eblen's team works to minimize today's problems so that focusing on tomorrow is achievable.

PRACTICAL SOLUTIONS FOR IMMEDIATE NEED

WICKED WEED/BRAD JOHNSON CELEBRITY GOLF CLASSIC

June 13, 2023

DEADLINE: MAY 1

All levels will be recognized in the 2023 Annual Impact Report and will receive a tee gift for each player.

PRESENTING SPONSOR: (1) \$10,000

- Logo with link on website landing page, in newsletter and social media
- Logo on welcome banner and in all marketing correspondence
- Two Foursome for tournament play
- Recognition during welcome
- ▼ Tee Marker (2)

ROUND SPONSOR (2) \$5,000

- Logo with link on website, in newsletter and social media
- Logo on welcome banner
- Foursome for tournament play
- Tee Marker

CORPORATE SPONSOR (15) \$3,000

- Logo on website, in newsletter and social media
- Foursome for tournament play
- Tee Marker

TEAM SPONSOR (8) \$2,000

- Foursome for tournament play
- Recognition on website, in newsletter and social media

HOLE SPONSOR (18) \$2,000

Tee Marker





SCHOOL SUPPLY DRIVE AND GIVEAWAY

Supply Drive Tuesday, August 2, 2023 Giveaway Wednesday, August 15, 2023

DEADLINE: JULY 30

The *Ingles Tools for School* drive and support from our community helps provide school supplies for children in our area. Monetary donations allow us to purchase additional supplies to fill in the gaps. This project is a great way to involve the families, book clubs, school, and church groups, etc. Together, we will ensure that all students are ready to begin the new year and get off to a great start. Parents and guardians needing assistance will sign up to pick up supplies on Tuesday, August 15th at 52 Westgate Parkway.

GOLD STAR SPONSOR (6) \$1000

- Logo on website, in newsletter and social media
- Logo on all school supply event marketing materials
- Recognition in the 2023 Annual Impact Report

SILVER STAR SPONSOR (6) \$500

- Name recognition on website, in newsletter and social media
- Recognition in the 2023 Annual Impact Report

BRONZE STAR SPONSOR (8) \$250

Name recognition on website

GIVING THANKS AT THANKSGIVING MEAL GIVEAWAY

November 22, 2023

DEADLINE: OCTOBER 1

Everyone enjoys a nice meal on Thanksgiving Day! Along with Ingles Markets, Eblen and our sponsors will provide 800 families in WNC with a turkey and all the fixings for a wonderful holiday dinner. What a great way to start the holiday season by giving to others! This year's event will be on Wednesday, November 22, 2023 at the Ingles on Hendersonville Road in the South Forest Shopping Center.

PRESENTING SPONSOR: BIG TURKEY (1) \$10,000

- ▼ Logo with link on website, in newsletter and social media
- ▶ Logo on event banner
- Recognition in 2023 Annual Impact Report
- First priority volunteer opportunities

CORNUCOPIA SPONSOR (2) \$5,000

- Logo recognition in newsletter
- Recognition on website and in social media
- Logo on event banner
- Recognition in the 2023 Annual Impact Report

GRATITUDE SPONSOR (2) \$2,500

- Name recognition in newsletter and website
- Recognition in the 2023 Annual Impact Report





SAINT NICHOLAS PROJECT

December 2023

DEADLINE: DECEMBER 1

The Saint Nicholas project is a special and fun project and everyone loves to get involved! Toy collections begin in November with the Smoky Mountain Toy Run followed by the Ingles Magical Toy Drive the first weekend of December. A retail space is open Dec 11th to Dec 21st with all the toy donations and local parents and guardians can shop for free for children ages 0-18. With much help from our community, Eblen can help local parents make the holidays brighter for their children.

All levels are invited to the Saint Nicholas store open house.

SANTA SPONSOR (5) \$5,000

- Logo with link on website, in newsletter, and social media
- Logo on all marketing materials
- Recognition in the 2023 Annual Impact Report
- First priority to sign up for volunteer opportunities at Saint Nicholas Store

RUDOLPH SPONSOR (4) \$2,500

- Logo recognition on website, in newsletter, and social media
- Recognition in the 2023 Annual Impact Report
- First priority to sign up for volunteer opportunities at Saint Nicholas Store

SANTA'S HELPER SPONSOR (10) \$1,000

- Name recognition on website, in newsletter, and social media
- Recognition in the 2023 Annual Impact Report

FROSTY THE SNOWMAN SPONSOR (10) \$500

Name recognition in newsletter

